

## KEEPING YOUR MEMBERS INFORMED

# Website design and build

Disclosure requirements for Occupational Pension Schemes have increased over recent years. From April 2018 defined contribution (DC) and hybrid schemes must publish certain information about transaction costs, charges and other elements of the Chair's Statement.

From October 2019 the requirements extended to include a requirement that trustees must produce and publish their Statement of Investment Principles.

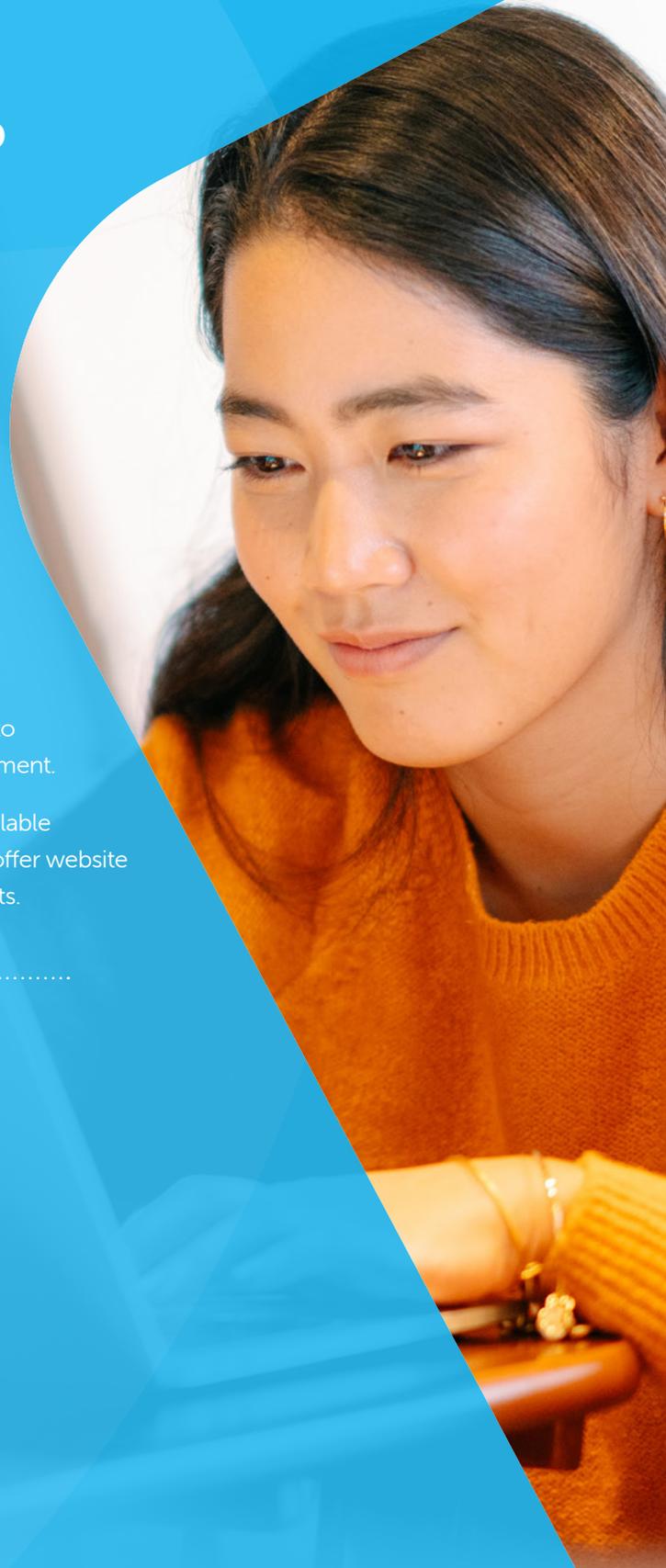
From October 2020 the regulations will also require schemes to publish documents such as their annual Implementation Statement.

This information must be published online and be publicly available without the member having to login to a secure website. We offer website design and build services to meet these disclosure requirements.

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**DrumRoll**



## Options

## Fees (exc. VAT)

### TELL DB SIP hosting

An option designed to satisfy the publishing requirements. We can host a PDF copy of the SIP and from October 2021 the Implementation Statement (with the SIP appended) as required under legislation.

**£150** (annual fee to include upload of a new version annually and maintenance (security, SEO etc.))

### TELL DB simple website

For DB scheme trustees who wish to position their SIP within a wider context and help members understand its content. This will provide a landing page with:

- standardised intro text
- hosting of up to three pdfs
- contact details
- links to relevant sites (e.g. - member self-service, find an adviser)
- regulatory information (cookie/privacy policy)

**£750 - £1,000**

### TELL DC simple website

A 'one' page website using our standard template (style and wording), with the following:

- Company/Scheme logo
- introductory wording, explanation of Costs and Charges, SIP, online service (if relevant)
- store page which hosts DC Chair Statement and SIP
- contact details
- links to relevant sites (e.g. Member self-service, provider site, find an adviser)
- regulatory information (cookie/privacy policy)

**£1,500 - £2,000**

SEE THE WEBSITE IN ACTION



## Options

## Fees (exc. VAT)

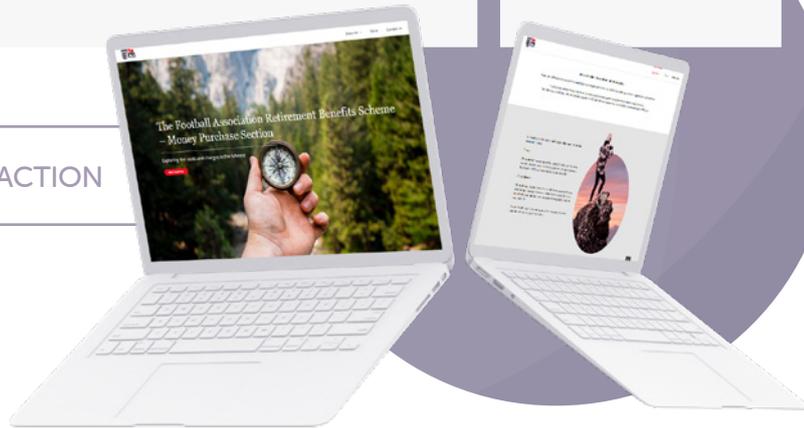
### TEACH

#### DC full Costs and Charges site

This option includes the DC simple website above but also additional templated webpages with full Costs and Charges illustrations (i.e. illustrations for each fund).

£4,000 - £8,000  
depending on number  
of funds/pages.

SEE THE WEBSITE IN ACTION



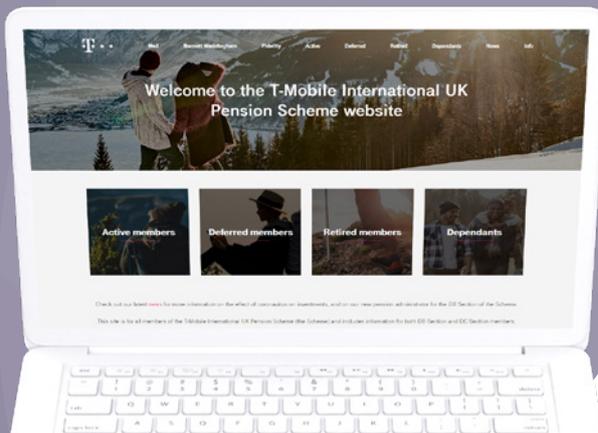
### INVOLVE

#### Full bespoke website

Working closely with the Company/Trustee/Adviser to ensure content, tone and style are in line with guidelines (or creating a standard if required), we would design and populate a fully bespoke pension website.

Fees depend on  
scope, please  
contact DrumRoll.

SEE THE WEBSITE IN ACTION



#### Ongoing maintenance

To ensure the website remains up to date we would monitor items such as:

- security updates
- Search Engine Optimisation (SEO)
- tax year updates
- legislative changes
- upload of new documents

Fees depend on  
option selected (for  
simple websites  
£250, for other  
options depends on  
scope of initial site).

## Third parties

Where relevant, our preference is to work in conjunction with third parties (for example the scheme provider) to ensure members are getting a consistent message and we don't risk over-communication or confusion.

## Assumptions

- All fees exclude VAT.
- Depending on which option, this proposal does not, unless otherwise stated, include publishing information on Costs and Charges or illustrations based on these beyond publication of the Chair's Statement. Also calculation of costs are not included.
- These services also do not cover any of the wider DC governance requirements including assessment of value for member and drafting of the Chair's Statement.
- Additional ad-hoc work would be charged at time cost (hourly rates range from £142 - £319).
- Fees include two sets of amends, additional amendments would be charged on a time cost basis.
- Any revamp of the website in future would be looked at as a new project and costed at that time.

## Summary

We would be delighted to work with you to deliver a member friendly website which helps you meet your regulatory duties and helps members on their journey to retirement ensuring they have the information they need to make informed decisions.

We looking forward to hearing from you and would welcome the opportunity to have a meeting to discuss your requirements in more detail.

## DrumRoll

Our aim is simple; to help you reach your engagement goals in a refreshingly straightforward way. No gimmicks – just common sense communication which is rolled out with creativity to capture the imagination – influencing employee behaviour towards those agreed objectives.

### TELL

With a focus on communicating information that employees need to know, but don't necessarily need to act on.

### TEACH

Providing the information that members need to ensure they fully understand their options.

### INVOLVE

Our ultimate aim is to involve employees so they are fully equipped to make well informed decisions.

Please contact your Barnett Waddingham consultant if you would like to discuss any of the above topics in more detail. Alternatively get in touch with Steph Gold, Communication and Engagement Consultant, via the following:

✉ [steph.gold@barnett-waddingham.co.uk](mailto:steph.gold@barnett-waddingham.co.uk)

☎ 0333 11 11 222

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